



Order / Rev: 704582  
 Alt Order #: 06260746  
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: McCrory for NC Governor  
 Product Desc: MCCRORY FOR GOVERNOR  
 Estimate: C29N06

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	11/02/12	11/02/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
GOOD MRN-6-8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$130.00		0.00			
E 8	WFMY	10/29/12	11/05/12	DT Daytime	CM	10a-5p	M-----	:30	3	\$80.00	P-3	0.00	NM	5	\$400.00
COMMENTS APPLY TO SUB LINES A THRU B DAYTIME ROS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					3	\$80.00		0.00			
Week:		11/05/12	11/11/12	M-----					2	\$80.00		0.00			
E 9	WFMY	10/29/12	10/29/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$350.00		0.00			
E 10	WFMY	11/05/12	11/05/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
E 11	WFMY	10/29/12	11/05/12	News2 at Noon News2 at Noon	CM	12-1230p	M-----	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$200.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
E 12	WFMY	10/29/12	10/29/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$150.00		0.00			
E 13	WFMY	11/05/12	11/05/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
E 14	WFMY	10/29/12	10/29/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$55.00		0.00			
E 15	WFMY	10/29/12	10/29/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$350.00		0.00			
E 16	WFMY	10/29/12	10/29/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$525.00		0.00			
E 17	WFMY	10/29/12	10/29/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
GOOD MRN-6-8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$130.00		0.00			
E 18	WFMY	11/05/12	11/05/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 704582  
 Alt Order #: 06260746  
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: McCrory for NC Governor  
 Product Desc: MCCRORY FOR GOVERNOR  
 Estimate: C29N06  
**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	WFMY	11/05/12	11/05/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$130.00		0.00			
E 19	WFMY	11/05/12	11/05/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
E 20	WFMY	11/05/12	11/05/12	M-F 7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$550.00		0.00			
E 21	WFMY	11/05/12	11/05/12	M-F 7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
WHEEL/JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$550.00		0.00			
E 22	WFMY	10/29/12	10/29/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
EARLY SHW1-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$60.00		0.00			
E 23	WFMY	11/05/12	11/05/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$60.00		0.00			
E 25	WFMY	11/03/12	11/03/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$350.00		0.00			
E 26	WFMY	11/03/12	11/03/12	Panthers Huddle Panthers Huddle	CM	1135p-1205a	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$75.00		0.00			
E 28	WFMY	11/03/12	11/03/12	PA (Sa) Sat Wheel/Jeopardy	CM	7-8p	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$150.00		0.00			
E 29	WFMY	11/03/12	11/03/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
GMA WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$110.00		0.00			
E 30	WFMY	11/04/12	11/04/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$350.00		0.00			
E 31	WFMY	11/04/12	11/04/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$150.00		0.00			
E 33	WFMY	11/04/12	11/04/12		CM	6-9a	-----S	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00

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 Product Desc: MCCRORY FOR GOVERNOR  
 Estimate: C29N06  
**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Good Morning Show Sun											
				Good Morning Show Su											
				GMA WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$110.00		0.00			
E 34	WFMY	11/04/12	11/04/12	CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				CBS Sunday Morning											
				CBS SUN MRNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$350.00		0.00			
E 37	WFMY	11/01/12	11/01/12	DT	CM	10a-5p	---T---	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
				Daytime											
				DAYTIME ROS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					2	\$80.00		0.00			
E 38	WFMY	11/01/12	11/01/12	Letterman	CM	1135p-1235a	---T---	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
				David Letterman											
				D LETTRMAN-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$120.00		0.00			
E 39	WFMY	11/01/12	11/01/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				Let's Make a Deal											
				LETS MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$150.00		0.00			
E 40	WFMY	11/01/12	11/01/12	M-F 4-5p	CM	4-5p	---T---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
				Ellen Degeneres											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$100.00		0.00			
E 41	WFMY	11/01/12	11/01/12	M-F 5-6a	CM	5-6a	---T---	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
				5-6a GMS ROT											
				GOOD MORNING SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$55.00		0.00			
E 42	WFMY	11/01/12	11/01/12	530-6p Andy Griffith	CM	530-6p	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				Andy Griffith											
				ANDY GRIFFITH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$350.00		0.00			
E 43	WFMY	11/01/12	11/01/12	M-F 6-8a	CM	6-8a	---T---	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				Good Morning Show											
				GOOD MRN-6-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$130.00		0.00			
E 44	WFMY	11/01/12	11/01/12	CBS Evening News	CM	630-7p	---T---	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				CBS Evening News											
				ADD 7.31											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$700.00		0.00			
E 45	WFMY	11/01/12	11/01/12	M-F 7-730p	CM	7-730p	---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				Wheel of Fortune											
				ADD 7.31											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$550.00		0.00			
E 46	WFMY	11/01/12	11/01/12	CBS This Morning	CM	8-10a	---T---	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
				CBS This Morning											
				EARLY SHW1-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$60.00		0.00			
E 48	WFMY	10/30/12	11/06/12		CM	10a-5p	-T-----	:30	2	\$80.00	P-3	0.00	NM	3	\$240.00

Order / Rev: 704582  
 Alt Order #: 06260746  
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Advertiser: McCrory for NC Governor  
 Product Desc: MCCRORY FOR GOVERNOR  
 Estimate: C29N06

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DT Daytime COMMENTS APPLY TO SUB LINES A THRU B DAYTIME ROS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$80.00		0.00			
Week:		11/05/12	11/11/12	-T-----					1	\$80.00		0.00			
E 49	WFMY	10/30/12	10/30/12	News 2 at 11 News 2 at 11	CM	11-1135p	-T-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$350.00		0.00			
E 50	WFMY	10/30/12	10/30/12	Letterman David Letterman	CM	1135p-1235a	-T-----	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
D LETTRMAN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$120.00		0.00			
E 51	WFMY	10/30/12	10/30/12	M-F 3-4p Let's Make a Deal	CM	3-4p	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$150.00		0.00			
E 52	WFMY	10/30/12	10/30/12	M-F 4-5p Ellen Degeneres	CM	4-5p	-T-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$100.00		0.00			
E 53	WFMY	10/30/12	10/30/12	News 2 at 5 News 2 at 5	CM	5-530p	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$350.00		0.00			
E 54	WFMY	10/30/12	10/30/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	-T-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$55.00		0.00			
E 55	WFMY	10/30/12	10/30/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$350.00		0.00			
E 56	WFMY	11/06/12	11/06/12	M-F 6-8a Good Morning Show	CM	6-8a	-T-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$130.00		0.00			
E 57	WFMY	10/30/12	10/30/12	CBS Evening News CBS Evening News	CM	630-7p	-T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$700.00		0.00			
E 59	WFMY	11/06/12	11/06/12	CBS This Morning CBS This Morning	CM	8-10a	-T-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
EARLY SHW1-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$60.00		0.00			
E 62	WFMY	10/30/12	10/30/12	Tue Prime C Vegas	CM	10-11p	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$800.00		0.00			

Order / Rev: 704582  
 Alt Order #: 06260746  
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: McCrory for NC Governor  
 Product Desc: MCCRORY FOR GOVERNOR  
 Estimate: C29N06

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 63	WFMY	10/31/12	10/31/12	Wed Prime C CSI: Crime Scene Inv	CM	10-11p	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$800.00		0.00			
E 64	WFMY	10/31/12	10/31/12	Wed Prime A Survivor: Philippine	CM	8-9p	--W----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$900.00		0.00			
E 65	WFMY	10/31/12	10/31/12	DT Daytime	CM	10a-5p	--W----	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
DAYTIME ROS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$80.00		0.00			
E 66	WFMY	10/31/12	10/31/12	News 2 at 11 News 2 at 11	CM	11-1135p	--W----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$350.00		0.00			
E 67	WFMY	10/31/12	10/31/12	Letterman David Letterman	CM	1135p-1235a	--W----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
D LETTRMAN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$130.00		0.00			
E 68	WFMY	10/31/12	10/31/12	News2 at Noon News2 at Noon	CM	12-1230p	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$200.00		0.00			
E 69	WFMY	10/31/12	10/31/12	M-F 3-4p Let's Make a Deal	CM	3-4p	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$150.00		0.00			
E 70	WFMY	10/31/12	10/31/12	M-F 4-5p Ellen Degeneres	CM	4-5p	--W----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$100.00		0.00			
E 71	WFMY	10/31/12	10/31/12	News 2 at 5 News 2 at 5	CM	5-530p	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$350.00		0.00			
E 72	WFMY	10/31/12	10/31/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	--W----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$55.00		0.00			
E 73	WFMY	10/31/12	10/31/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$350.00		0.00			
E 74	WFMY	10/31/12	10/31/12	News 2 at 6 News 2 at 6	CM	6-630p	--W----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$525.00		0.00			
E 75	WFMY	10/31/12	10/31/12		CM	6-8a	--W----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00

Order / Rev: 704582  
Alt Order #: 06260746  
Flight Dates: 10/29/12 - 11/06/12

Advertiser: McCrory for NC Governor  
Product Desc: MCCRORY FOR GOVERNOR  
Estimate: C29N06

**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-8a											
				Good Morning Show											
				GOOD MRN-6-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$130.00		0.00						
E 76	WFMY	10/31/12	10/31/12	M-F 7-730p	CM	7-730p	--W----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				Wheel of Fortune											
				WHEEL/JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$550.00		0.00						
E 77	WFMY	10/31/12	10/31/12	CBS This Morning	CM	8-10a	--W----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
				CBS This Morning											
				EARLY SHW1-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$60.00		0.00						
													Totals	76	\$18,920.00